

ELISABETTA ROGIANI

7466 Beverly Blvd, 103 Los Angeles, CA 90036

(323) 634-7383 fax (323) 634-7054

www.rogiani.com email: elisabetta@rogiani.com

1995-PRESENT Los Angeles ELISABETTA ROGIANI DESIGN CONSULTANT STUDIO

- Design studio consultant, active wears, bathing suits, eveningwear, knitwear, special projects, events and trendy fashions. Celebrity clientele includes Clint Black, Halle Berry, Kathy Smith, Melanie Griffith, Pamela Anderson, Paris Hilton and Rebecca Romijn-Stamos.
- Press coverage includes *InStyle*, *Maxim*, *People*, *Shape*, *Self*, *Vanity Fair* and *Italian Vogue*.
- Elisabetta continues the concept of individuality, designing for the freedom of the future, breaking rules, establishing her feminine yet sexy, classy and sporty look with the Rogiani Sport division.

1990-PRESENT USA FULL TIME FASHION DESIGNER

- ELISABETTA ROGIANI – women custom made & sport, 1990-2005
- BLUE ISLE – women knit designer, 1994
- BCBG – first fashion designer, 1993 – 1994
- Z.CAVARICCI – women knit division designer, 1990 – 1991

1986-1990 USA “NOBODY” launched first own clothing company

- Young sexy women advanced fashion concept based on a series of layering simple shapes and colors to facilitate a personal freedom of style to the customer.?

1984-PRESENT USA FREELANCE FASHION DESIGNER&CONSULTING

- For Italian and American fashion houses and stores: design collections, seasonal groups, supervise fitting for production, merchandizing for showroom samples, textile & color directions, fashion shows, ad campaigns, update and create new trends/looks for the entertainment industry, including films and television, focusing on increasing sales for the following clients.
- EMILIO CAVALLINI – women/men socks & stockings American collection 1989 – 1991
- ELECTRA CASADEI – consulting/stylist for ad campaign/video 1987 – 1989
- LEON MAX, THEODORE, JIMMI-Z – image maker/stylist for ad campaign/video 1986 – 1990
- ROGIANI for KARABEL dancewear – collection for their stores 1998 – 1999
- COLOR BY COLOR – women knit tops/artwork 1984
- CLINT BLACK NATIONAL TOUR/VIDEOS/CD COVERS – designer/image maker 1997-2005
- GLORIA ESTEFAN WORLD WIDE TOURS – designer/image maker 1996
- ESTEE LAUDER – stylist/coordinator, ad campaign 1990 – 1991
- LANCOME – ISABELLA ROSSELLINI CAMPAIGN – fashion designer/stylist for print & commercials 1992 – 1994
- MAYBELLINE – CHRISTY TURNLINGTON CAMPAIGN – fashion designer/stylist for print & commercials 1990 – 1996
- MERCEDES BENZ – designer/stylist – commercial – 2003
- MILLER LIGHT – designer/stylist – commercial – 2002
- COLLEZIONI/MODA SPORT – fashion editor/writer 1986 – 1999
- LA STYLE – fashion editor/writer – 1986 – 1989
- VIEW MAGAZINE – fashion editor/writer – 1985 – 1999

1984-PRESENT Los Angeles CELEBRITY PERSONAL FASHION DESIGNER & STYLIST

- Music Videos: Red Hot Chili Peppers, Paula Abdul, Santana, Rod Stewart
- Movies: “Area”, “Coyote Ugly” – Tyra Banks, and “Jerry Mc Guire” – Renee Zellweger
- Television: “Red Shoe Diaries”, “ V.I.P.” – Pamela Anderson

1977-1984 Italy FREELANCE FASHION DESIGNER, CONSULTING, MERCHANDISING COORDINATOR, MARKETING RESEARCH, PRODUCTION SUPERVISOR, TEXTILE EXPERT AND FASHION TRENDS

- ANGELO TARLAZZI – with PINO CAPURRI – women KNIT LINE
- BALDUCCI by ELISABETTA ROGIANI – women KNIT LINE

- CARNABY SHOES FLORENCE – women’s trendy SHOES
- CLAUDE MONTANA -with PINO CAPURRI – women/men KNIT LINE
- DELFIN PEL by ELISABETTA ROGIANI – women/men LEATHER LINE
- FIORUCCI – young women ROMAN COLLECTION & ACCESSORIES
- MARISA FLORENCE – women EVENING LINE
- MARSAN SPORT – fabric and women/men KNIT LINE
- METROPOLIS – young women DRESSY SUITS & SEPARATES
- RANIERO GATTINONI COUTURE (ROMA) – 1979 – 1980 women COUTURE & KNIT LINE

RECENT LECTURES and SPECIAL APPERANCES:

- **PEPPERDINE UNIVERSITY Los Angeles 2005**
INSIDE ITALIAN FASHION – an in-depth lecture exploring the inner workings, philosophy and pragmatics of the Rogiani Fashion shows.
- **FASHION INSTITUTE OF DESIGN AND MERCHANDISING (FIDM) Los Angeles 2003-2005 KOEFIA ACADEMY SCHOOLERSHIP REPPRESENTATIVE** – to select a student to study in Rome.
- **ITALIAN CULTURAL CENTER Los Angeles 2004**
FASHION AS ART - a lecture about Rogiani fashion as the fusing of two different concepts: function and art.
- **FASHION INSTITUTE OF DESIGN AND MERCHANDISING (FIDM) Los Angeles 2003**
FASHION CONSULTANT CLASS – Professor for Italian-speaking design students.
Subject matter: analyzing textile aspect in future fashion trends in the economy, merchandising from boutique to department store and its changing results in practical design.
- **KOEFIA ACADEMY ROME 2003**
AMERICAN & ITALIAN FASHION ICONS – a lecture that explores the fashion connections/contrasts between Italy and California.
- **OTIS COLLEGE OF ART AND FASHION Los Angeles 2000 – 2003**
DESIGNER Of the YEAR PANEL – *Panel Member*, selection of senior student of the year
- **PEPPERDINE UNIVERSITY Los Angeles 2000**
VISION 3000 – a lecture on fashion development projected into the future touching on the anthropological continuum from the past.

EDUCATION

- **Degree in Egyptology from KOEFIA Academy (International Academy of High Fashion and Costume Design) in Rome.**
- **Graduate Degree from "Laurea In Pedagogia" from the University of Perugia.**
- **Diplomas from Perugia's Academy of Arts.**
- **Diplomas from Akane Kai textile school and Kawai Art School in Los Angeles.**

COMMERCIALS

CLIENT/PRODUCT

AT&T
AVON: A NEW DAY
AXPO
BURGER KING
CALIFORNIA EGGS
CARDINAL BEER
CHESTERFIELD (x2)
CLOSE UP
COCA COLA
CRYSTAL LIGHT
DIET COKE
DREYFUS (x4)
ENSURE (x3)
FORD MOTORS
GANT (x2)
GIORGIO
HONDA
KILLIAN'S BEER (x2)
KODAK
LADY FOOTLOCKER
LANCOME (x5)
LARK CIGARETTES
LEGO TOYS
MAYBELLINE (x6)
McDONALDS
MERCEDES BENZ
MILLER GENUINE DRAFT (x3)
MIRAGE HOTEL
NISSAN
NOXZEMA
ULTRA BRIGHT

PRODUCTION COMPANY

MJZ
AVON HOME ENTERTAINMENT
PROPAGANDA FILMS
THE ARTIST'S COMPANY
SUNLIGHT PICTURES
PROPAGANDA FILMS
PROPAGANDA FILMS
RSA USA
SUNLIGHT PICTURES
SUNLIGHT PICTURES
MJZ
CUCOLORIS
PETERMAN MOSS FILMS
THE ARTIST'S COMPANY
CUCOLORIS
DE PAOLA PRODUCTIONS
THE ARTIST'S COMPANY
THE INSTITUTE
HKM
MJZ
MURRAY KILL FILMS
HKM
SUNLIGHT PICTURES
SUNLIGHT PICTURES
THE ARTIST'S COMPANY
BISQUIT
CARBO FILMS
HKM
BOYINGTON PRODUCTIONS
HKM
SUNLIGHT PICTURES

DIRECTOR

MORTON & JANKEL
STEVE PURCELL
MARCEL LANGENEGGER
DICK SORENSEN
MELVIN SOKOLSKY
MARCEL LANGENEGGER
ANTHONY HOFFMAN
MARCO BRAMBILLIA
MELVIN SOKOLSKY
MELVIN SOKOLSKY
MORTON & JANKEL
ANTHONY HOFFMAN
MICHAEL CAMY
DICK SORENSEN
ANTHONY HOFFMAN
MARK DE PAOLA
DICK SORENSEN
MICHAEL BAY
MICHAEL KARBELINKOFF
MORTON & JANKEL
HIRO
MICHAEL KARBELINKOFF
MELVIN SOKOLSKY
MELVIN SOKOLSKY
PETER ISRAELSON
MARCEL LANGENEGGER
BASIL
MICHAEL KARBELINKOFF
PAUL BOYINGTON
MICHAEL KARBELINKOFF
MELVIN SOKOLSKY